

MOBILE SHOPPING APPLICATION



INTERFACES FOR DISCOUNT, CASH AND STORAGE SYSTEMS



APPLICATION SERVER IN THE CALCULATING LAYOUT OR ON THE CENTRAL SERVER



MOBILE APPLICATION WITH RELATED NETWORK SYSTEMS



KNOWLEDGE ABOUT CUSTOMERS, MARKETING COMMUNICATION



INDIVIDUAL GRAPHIC PROJECTS, IMPLEMENTATION, MAINTENANCE



GEOLOCALIZATION, CUSTOMER SCORING, ADMINISTRATOR PANEL, PATCH WAY

MOBILE APPLICATION



- ✓ USER REGISTRATION
- ✓ CONNECTION TO THE REBATE PROGRAM
- ✓ INDIVIDUAL MARKETING MESSAGES
- ✓ MORE INFORMATION ABOUT THE PRODUCT
 - ✓ BARCODE SCANNING
- ✓ CONNECTION TO THE LOYALTY PROGRAM
- ✓ RECEIPT TO THE SELF-SERVICE CHECKOUT
 - ✓ BASKET CONTROL
- ✓ PAYMENT BY CARD / MOBILE PAYMENT



Linking the list with the shopping cart



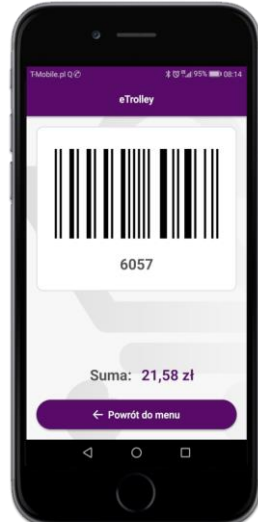
Adding goods by scanning or editing



Sending the order to the online store



Automatic arrangement according to the shopping path in the store



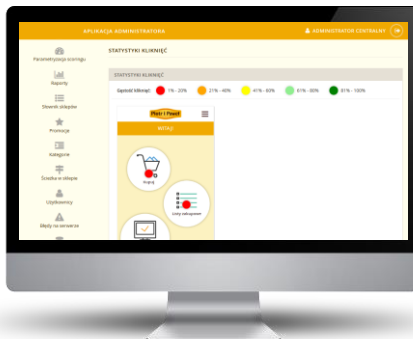
ADMINISTRATOR APPLICATION

FIT FOR NEEDS

- Suitable for the selected store or centrally
- Extensive statistical reports
- Sending marketing messages

CATEGORY

- Defining product categories per store
- User management



PERSONALIZATION OF CUSTOMER BEHAVIOR

- Cart and transaction preview
- The possibility of extending customer behavior analytics and marketing prediction
 - Enter code
- Defining shopping paths

GAMIFICATION

- The element to encourage users to actively use the application, promotions, products